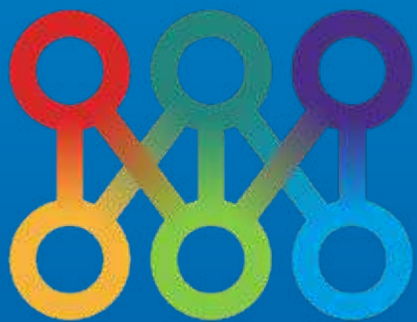




17TH EUROPEAN DIGITAL FORUM

DIGITAL EVENT

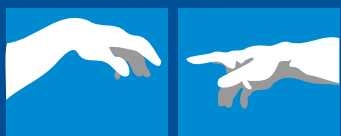
19-20 NOVEMBER 2020

CONNECT
DIGITAL PLATFORM



III Workshop SMPTE sulla Migrazione verso IP
Dall'IP al Cloud: lo stato dell'arte

Giovedì 19 novembre 2020



Comunicare Digitale



DIME Comunicaciones

www.connect.forumeuropeo.tv

3° WORKSHOP SMPTE SULLA MIGRAZIONE VERSO IP

“dall'IP al Cloud: lo stato dell'arte”

Giovedì 19 novembre 2020

Forum Europeo Digitale - Digital Edition

La Sezione Italiana di SMPTE, Society of Motion Picture and Television Engineers, è lieta di annunciare il suo terzo workshop dedicato alla migrazione verso la tecnologia IP. Visto il successo dei precedenti workshop, la SMPTE ha ritenuto opportuno dare seguito a questa iniziativa per adempiere alla sua missione statutaria inerente all'emanazione e alla divulgazione delle norme tecniche internazionali che regolano le tecnologie dell'immagine in movimento.

Questo evento, gentilmente ospitato nel contesto del Forum Europeo Digitale che quest'anno si svolgerà in modalità digitale e con la partecipazione di esperti qualificati a livello internazionale, si svolgerà nella mattina del 19 Novembre 2020 con inizio alle ore 10:00 e termine entro le 13:30.

FINALITA' DEL WORKSHOP

L'industria TV e Broadcast è al culmine di un ennesimo cambiamento di pelle.

Negli ultimi anni i protocolli IP e l'infrastruttura Internet sono diventati un approccio semplice, facilmente praticabile e sicuro per vincere nuove sfide nel settore televisivo.

Il flusso di lavoro tradizionale per acquisire, codificare, gestire, distribuire e archiviare il video ha sempre richiesto un alto livello di investimenti in attrezzature e risorse hardware, data un'architettura altamente segmentata e poco flessibile, spesso basata su flussi di lavoro disconnessi e su un ridimensionamento inefficiente.

La risposta a tali problemi sta nelle soluzioni native per il Cloud e nel Cloud stesso, che grazie a efficaci Application Programming Interface (API), ad una elasticità computazionale e ad una migliore scalabilità, offre un potente alleato per vincere le nuove sfide.

Durante il prossimo Forum Europeo Digitale, grazie a SMPTE, i relatori provenienti da tutto il mondo condivideranno esperienze e visioni su questa nuova trasformazione.

PARTECIPAZIONE AL WORKSHOP

La partecipazione a questo evento digitale è gratuita previa registrazione, compilando il questionario pubblicato sulla pagina web <http://www.smpite.it/registration> in cui sono riportate le istruzioni per collegarsi all'evento digitale.

AGENDA DEL WORKSHOP SMPTE 19 Novembre 2020

- ore 10:00 Introduzione SMPTE
- ore 10:10 Il punto di vista dei Broadcaster: RAI, Mediaset, SKY
- ore 11:10 Il punto di vista dell'industria: Synamedia, Fastweb, Harmonic
- ore 12:10 Tavola rotonda e conclusioni
- ore 13:30 Termine del workshop

Hub dell'industria digitale per i tuoi eventi

- Networking
- Business Area

LIVE TECH TALK

BE ALL-WAYS CONNECT

www.connect.forumeuropeo.tv



our next event



5G FED CONFERENCE

LUCCA

4 MARCH 2021 15:00 - 18:30



Comunicare Digitale



DIME Comunicaciones



IN COLLABORATION WITH

ASSOTELCOMUNICAZIONI
ASSTEL

CONNECT

DIGITAL PLATFORM

LIVE STREAMING

Giovedì 19 novembre 2020



10.00 III° Workshop SMPTE sulla migrazione verso IP dall'IP al CLOUD: lo stato dell'ARTE

Introduzione di
Alfredo **BARTELLETTI**
Franco **VISENTIN**
Massimo **BERTOLOTTI**

10.15 Il punto di vista dei Broadcaster con
Marco **TUZZOLI** Rai
Mauro **CASSANMAGNAGO** Mediaset
Davide **GANDINO** Sky

11.45 Il punto di vista dell'Industria con
Eric **GALLIER** Harmonic
Alessandro **PERRINO** Fastweb
Pinar **AKYAZI** Synamedia

12.55 Tavola Rotonda e Q&A
Massimo **BERTOLOTTI** Sky

FED2020 - Sessione I°

15.00 - 15.10 Opening Speech by
Federico **BOCCARDI**, Ofcom

15.10 - 15.20 VIDEO ENTERTAINMENT
SCENARIO in EUROPE and ITALY

David **SIDEBOTTOM**, Futuresource

15.20 - 16.00 OVERCOMING
CHALLENGES in QUALITY VIDEO. UHD &
VIRTUALIZATION

Philippe **TRIPODI**, Mainstreaming
Benjamin **SCHWARZ**, Ultra HD Forum
Emili **PLANAS**, Mediapro
Jean-Louis **DIASCORN**, Harmonic
Steve **MILLER JONES**, Limelight

16.00 - 16.15 AGE of DISRUPTION I
Antonio **ARCIDIACONO**, Ebu

COFFEE BREAK sponsored by



16.30 - 17.15 HBBTV & ADDRESSABLE
NEW EXPERIENCES

Germana **REMIGI**, RAI
Ciro **GAGLIONE**, Sky Italia
Eugenio **LA TEANA**, RTL 102.5
Pedro **VALIENTE**, Kineton
Luca **NICOLI**, Discovery Network
Riccardo **ARMUSSI**, SmardTV

17.15 - 17.25 AGE of DISRUPTION II

Guido **GEMINIANI**, Impersive

17.25 - 18.10 RETI, PIATTAFORME,
INFRASTRUTTURE con introduzione di
Andrea **D'ACUNTO**, EY

Simone **BONANNINI**, Open Fiber
Alessandro **PIROVANO**, Lutech
Ilaria **AGOSTINI**, Eutelsat
Massimo **BERTOLOTTI**, Sky Italia
Antonio **PRETI**, Ei Towers
Valerio **CRISTOFORO**, Infratel Italia

18.10 - 18.30 FRAGILITY of PERFECTION:
a NEW SCENARIO is POSSIBLE?

Antonello **GIACOMELLI**, AGCOM

09.00 FED 2020 - THE DAY AFTER con

Valeria **QUATTRINI**
Andrea M. **MICHELOZZI**

09.15 APERTURA dei LAVORI
OUTLOOK MEDIA ITALIA

Maria Teresa **CAPOBIANCO**, PWC Italy

09.30 - 10.20 VISION by DEFINITION: la
SFIDA dei CONTENUTI e delle
PIATTAFORME

Antonio **GIOIA**, Google
Guido **FERMETTI**, Persidera
Michele **CRISCITIELLO**, Sportitalia
Guido **TUNDIS**, Warner Bros
Simone **D'AMELIO**, A+E Networks
Giacomo **ASCHACHER**, Mosai.co

10.20 - 10.35 LISTENING IS EVERYTHING:
MUSICA & PODCAST

Federica **TREMOLADA**, Spotify

10.35 - 11.20 OTT & STREAMING

Elena **CAPPARELLI**, Rai Play
Jaime **ONDARZA**, ViacomCbs
Luca **TOMASSINI**, Vetrya
Andrea **FABIANO**, Timvision
Giorgio **TACCHIA**, Chili
Hernan **SCAPUSIO**, Agile Content
Marco **BERARDI**, Warner Media

11.20 NETWORKING



CONNECT

DIGITAL PLATFORM

LIVE STREAMING

Venerdì 20 novembre 2020

11.40 - 12.15 COPYRIGHT, PIRATERIA,
BONUS, SWITCH OFF, LFP, AVSM

Gianluca **CAMPUS**, Sky
Maurizio **GIUNCO**, Confindustria Radio Tv
Alberto **SIGISMONDI**, Tivu
Davide **ROSSI**, Aires

12.15 - 12.30 KEYNOTE

Mirella **LIUZZI**, Sottosegretario al Ministero
dello Sviluppo Economico

12.30 - 13.15 Le SFIDE, i PLAYERS, le
OPPORTUNITA' ed i RISCHI

Eleonora **FAINA**, Anitec Assinform
Laura **DI RAIMONDO**, Assotelecomunica-
zioni
Franco **SIDDI**, Confindustria Radio TV
Alberto **BARACHINI**, Commissione
Vigilanza Rai



13.15 - 13.30 KEYNOTE

Giacomo **LASORELLA**, Presidente Agcom

COCKTAIL sponsored by



Revolutionizing live and on-demand streaming by guaranteeing the highest quality of experience

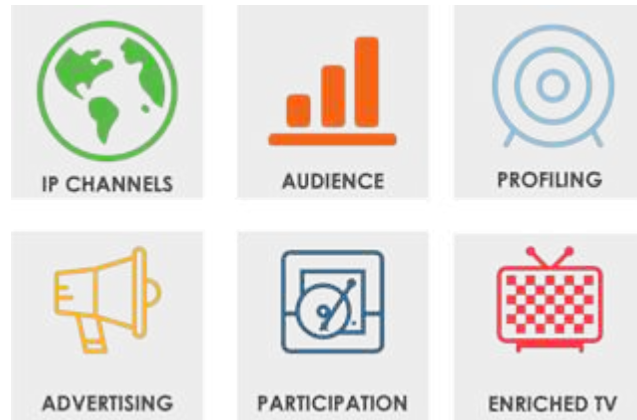
The MainStreaming® Intelligent Media Delivery Solution



MainStreaming® enables broadcasters, media and gaming companies to stream with the best Quality of Experience, globally. With our innovative solution, we deliver live and on-demand video, integrating all operative phases for ingest, encoding, management and distribution.



EUTELSAT KONNECT
STRAORDINARIA COPERTURA
VELOCITÀ E FLESSIBILITÀ
PER I SERVIZI BROADBAND



Kineton is an engineering company, which operates in some of the major technological domains, such as Media, ICT, and Automotive.

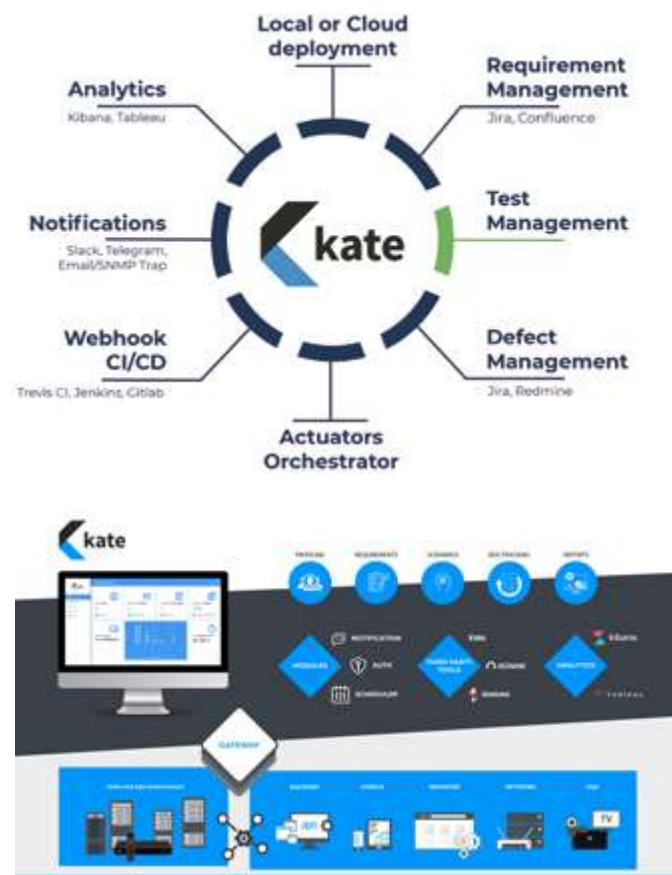
Its dedicated infrastructure, specialized engineers, cutting-edge technologies, and methodologies place Kineton as an Italian and European leading company in the Media Entertainment area.

Kineton has designed KATE a modular platform, cloud oriented, able to support the DevOps practices, from requirements management to production.

One of the key features of the platform is the test management section: KATE is able to orchestrate multiple actuators to interact with systems under test in several environments (as mobile, browser, VQA, network, backend, etc) in the same test execution. The tester can decide the most appropriate strategy to reach his goals: unit, integration, functional or end-to-end tests and much more.

KATE aims to:

- bridge the gap between business and technology by defining acceptance criteria using behavior-driven methodology, simplifying the communication between different teams and allowing to quickly identify the goals to achieve;
- manage multiple actuators for automating test execution on iOS and Android devices, web browsers, web services, set-top boxes and much more;



- support the CI/CD pipeline and enable the continuous testing activities to improve quality and performance.

All in one platform!

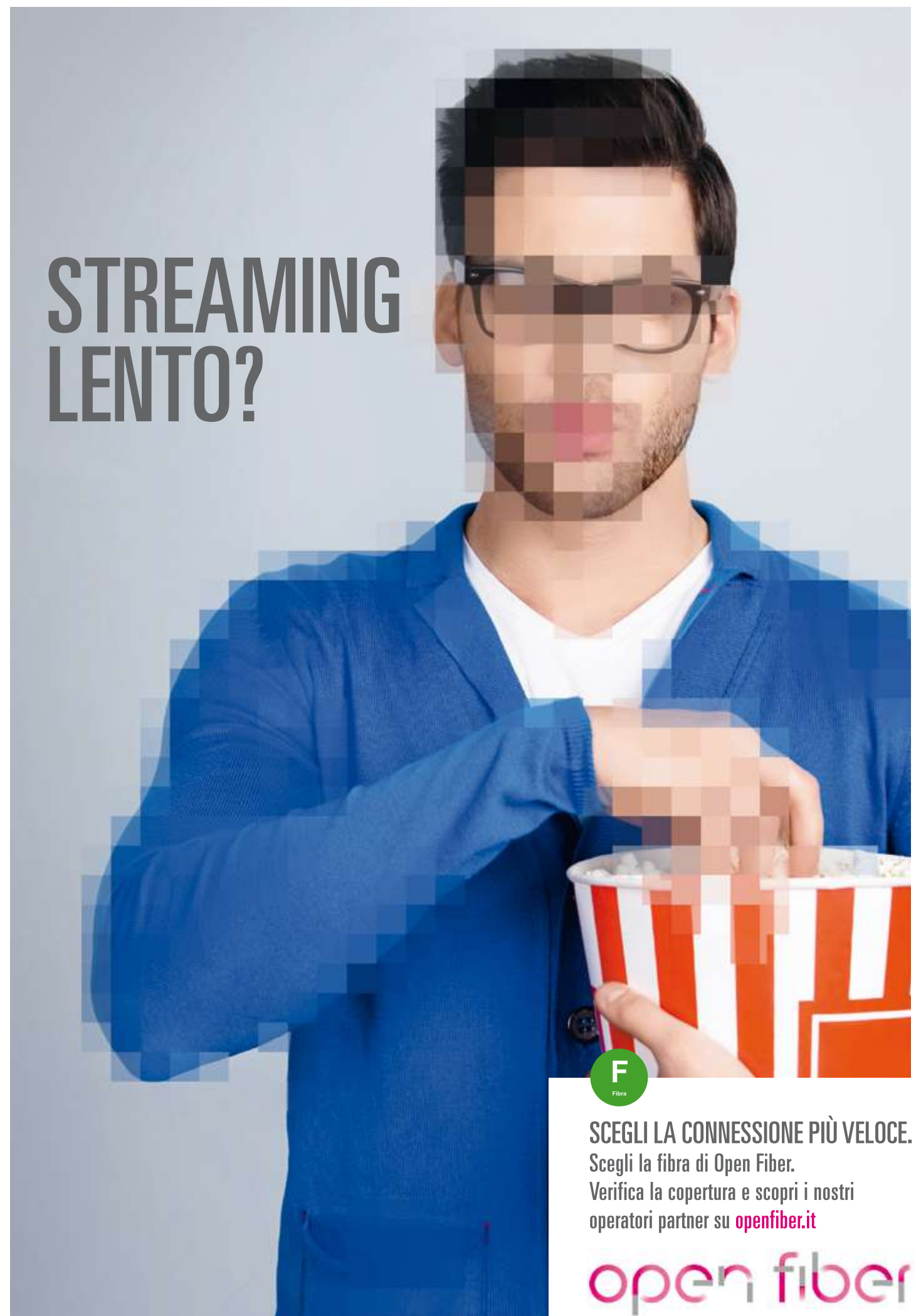
The KbbTV platform consists of a series of modules designed to create a new experience for viewers using smart TV. The core of KbbTV is an application, automatically present on TV channels, which allows to analyse the behaviour and preferences of viewers and, using a BE system capable of analysing the data collected, proposing an interactive and more engaging advertising to viewers. Through this product broadcasters will be able to bring the experience of digital advertising with a much higher economic value.

KbbTV platform offers to broadcasters the possibility of having an interactive application on their channels to enable many services:

- viewer interaction with the TV
- VoD and IP channel
- extended content info
- start-over
- voting

KbbTV allows broadcasters to monetise their archives thanks to the video analysis system and an Ad Server capable of delivering advertising campaigns based on interactive banners (or pre/mid/post roll).

STREAMING LENTO?



SCEGLI LA CONNESSIONE PIÙ VELOCE.

Scegli la fibra di Open Fiber.

Verifica la copertura e scopri i nostri operatori partner su openfiber.it

open fiber



Delivering broadcast-quality OTT video to any screen around the world

Whether your audience is watching an episode of their favorite series or a highly anticipated sports match, they have higher expectations for quality online experiences than ever before. Limelight's realtime, live and on-demand video delivery services, integrated with our global private network, has the capacity and scale to handle video that can go viral at any time.

Limelight's wide range of live video delivery options provides the low latency to let you offer interactive, socially engaging experiences.

Find out more at: limelight.com/products/video-delivery

We are an Italian leader and European player in ICT services and solutions, supporting the Digital Evolution of our Clients thanks to the competencies of more than 2700 professionals, enabling them to work easier, reaching their goals and evolving their business.

The Digital Evolution is a game-changer and we give new shape to daily challenges. We are the ideal partner because we offer end-to-end solutions tailored on vertical markets and on the reality of each Client, thanks to our three cores: LutechTechnology, LutechDigital and LutechProducts.

The broadcasting sector is experiencing a shift from the traditional way of consuming video contents, namely, the transition from the traditional linear channels to on-demand and multi-device as well as the entry of new competitors, most notably international OTT operators. To compete in this changing scenario, broadcasters, media companies, terrestrial and satellite operators must renew and optimize their production and distribution processes and provide services aimed at improving customer experience with carefully personalized products and services. IP technology, cloud, SaaS, and soon 5G, are some of the technological drivers that enable these new scenarios and permit the optimization of all phases of the audio/video content lifecycle.

OUR ANSWERS TO BROADCASTERS PAINPOINTS:
Improve Customer Engagement & Monetization

- CRM, marketing automation, contact center solutions



- Design, build and manage data warehouses and BI solutions
- Data Analysis and Big / Fast Data solutions
- Content Management and Digital Marketing
- Optimize Operations and reduce Operational costs
- Artificial Intelligence solutions for automatic metadata extraction from video content
- Robotic Process Automation and Intelligent Automation solutions
- Managed Services/ Smart Infrastructure Mgt
- Continuous innovation also at the infrastructure level
- Design, build and manage hybrid cloud infrastructures
- Migration from pure hardware to software applications through containerization
- Design, build and manage state of the art data/voice/video IP SDN networks
- Build and manage reliable and state-of-the-art video solutions and networks



SMARDTV

SmarDTV Global designs, develops and delivers secure and reliable digital devices and solutions to worldwide Pay-tv operators and IoT players. SmarDTV Global innovates by co-defining with customers solutions aiming at delivering enriched and evolving TV viewing experiences, in a mix of Broadcast and OTT ecosystems for the best value to monetize.



With 25+ years' experience and know-how in the digital pay-tv industry, SmarDTV Global became a trusted technology partner to support operators in complex and various environments to seamlessly embrace the ongoing digital video transformation, with a wide range of products and solutions, from Conditional Access Modules (CAM) to Set-Top Boxes.

Our newest product TV Stick let you define a new Direct-to-TV experience: by combining the best of OTT and Broadcast content, within a single interface, your Smart TV becomes your unique Pay-TV Hub: no HDMI switch, no cables no additional RCU.

Replicate a rich and interactive STB experience at a fraction of cost; Surf the OTT



wave and bring reliable, secure Broadcast contents for a seamless hybrid User Experience
As simple as inserting the Device in the TV...

SmarDTV Global naturally expands its portfolio of Video processing solution to the first Video Edge Platform that solves challenges of cameras driven IoT use cases (Smart Cities, Retail, Healthcare and Safety & Security).

SmarDTV Global is also part of a larger Group, covering activities from Content Production and Device solution to Electronic devices Manufacturing, and can claim a leading position on the CAM market with its sister-company NEOTION.



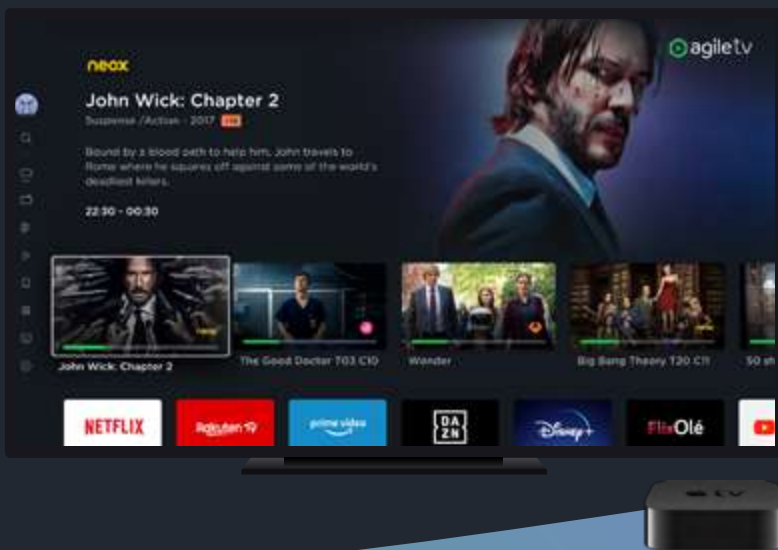
Persidera S.p.A. nasce dalla joint venture tra due operatori di rete già esistenti: Telecom Italia Media Broadcasting, appartenente al Gruppo Telecom Italia (TIM) e Rete A, di proprietà del Gruppo Editoriale L'Espresso (GEDI). Oggi la società è detenuta al 100% dal socio unico F2i TLC2 S.p.A., a seguito della cessione dell'intera partecipazione azionaria detenuta da TIM e GEDI a quest'ultima società in data 2 dicembre 2019.

La società si propone sul mercato italiano come il più importante operatore di rete indipendente dotato di cinque multiplex digitali nazionali, con un'infrastruttura di grande capillarità e capace di erogare servizi ad elevato standard qualitativo. Persidera è il fornitore di riferimento dei principali editori televisivi operanti in Italia. I principali clienti sono Gruppo Discovery Communications, Gruppo SKY Italia, Gruppo Viacom Media Networks, Gruppo RTL 102.5.

La scelta strategica di Persidera è quella di essere un operatore leader totalmente orientato al mercato proponendosi come Partner tecnologico a 360° offrendo servizi di diffusione DTT, Payout, Connettività e Servizi OTT e Multimedia per editori televisivi nazionali ed esteri che intendano avere un ruolo di leadership nel mercato italiano.

Persidera offre soluzioni tecnologiche all'avanguardia, in quanto dotata di un'infrastruttura che assicura livelli di servizio di assoluta qualità ed affidabilità. Persidera, grazie all'ampliamento ed alla diversificazione dei servizi proposti, intende continuare a sostenere e sviluppare, come partner tecnologico di riferimento, l'offerta di canali televisivi da parte di editori indipendenti attraverso le sfide e le opportunità prospettate dal sempre più rapido sviluppo della tecnologia e delle modalità di fruizione dei contenuti.

In questo scenario, di evoluzione del mercato, verso la "televisione 4.0", Persidera progetta e realizza, insieme al cliente, non solo broadcaster, applicazioni interattive sulle diverse piattaforme SAT, DTT, OTT, con l'obiettivo di recepire le innovazioni tecnologiche che il mercato definisce, e di presidiarlo con successo.



TV your way!

Transform your TV into an entertainment center.

Agile TV is a platform that allows the management of digital information and entertainment subscriptions.

Agile TV contributes to the generation of income by the acquisition of new customers with the value added media service and also by increasing the ARPU.

Is a robust End-to-End platform for building engaging OTT experiences across multiple TV platforms.

OFFER VALUE TO GET VALUE



Customer empowerment

Boost the customer empowerment with freedom of choice, relevant content and wide range of services.



OTT Business as a service

Offer an Open Platform to boost exposure of content catalogues, unbundled offerings, flexible integration and direct and carrier billing services.



Audience Monetization

Expose packaged versions of data boost personalized marketing, targeted ads and broad relationships with customers.

INCREASE CUSTOMER ACQUISITION
LOWER CUSTOMER CHURN
HIGHER CUSTOMER ARPU
REDUCE RECURRENT COSTS

USER BENEFITS

- Intuitive interface.
- Easy access to all kind of content, applications and games.
- One pool where the user can manage the different entertainment subscriptions and live TV.
- Record, pause, fast-forward, replay ... Enjoy the TV in your own way.
- Multiplatform.
- Highly personalized experience.
- You can cast all your contents from other devices.
- High quality of service.

Agile Content is an OTT solution and TV channels and content aggregator provider that supports Telco's in their TV strategy with a modular approach. Besides tapping into the TV business opportunity, the key benefits for our customers are to capture market share, reduce churn, increase ARPU, reduce complexity through offering an exciting TV service.

For more than 10 years, Agile has been delivering solutions to the most relevant telco and media companies: OTT technology, advertising, digital e-store, VAMs and apps, in a flexible model (SaaS, rev-share or managed service).

With Headquarters in Barcelona, Spain, **Agile Content** holds offices in other countries in Europe and Latin America. It employs more than 150 digital specialists offering quality service to more than 10 millions end users in 10 different countries.

We create ideas

Sisvel Technology is the subsidiary of the Sisvel Group dedicated to providing technical support on IP matters and new business activities, while also serving as the R&D branch of the Group. With its dedicated team of engineers and patent attorneys with advanced degrees in fields such as telecommunications, computer science and electrical engineering, Sisvel Technology offers unmatched technical guidance during licensing negotiations.



SISVEL TECHNOLOGY

www.sisveltech.com | info@sisveltech.com

WE MAKE LIVE VIDEO STREAMING SIMPLE

The world's most advanced, fully managed live streaming platform for exceptional quality from source to screen.



YOUR LIVE VIDEO MADE FASTER

VOS³⁶⁰ Live Streaming Platform leverages the flexibility of cloud-native infrastructures to meet the most demanding and complex requirements for media processing and delivery.

The platform has exceptional capabilities to optimize video delivery and lower costs for storage and delivery. You will have reduced buffering and low latency to enrich live news and sports viewing experiences.

Our fully managed solution runs on a wide range of public cloud platforms all over the globe. It powers millions of simultaneous streams, thousands of live channels, countless video on demand requests and hundreds of petabytes of storage and delivery.

Smarter video delivery for your services.

You can rely on our experience. We develop and manage live video streams for some of the largest and most ambitious service providers around the world.

Decades of media industry expertise are working for you.



Simple Orchestration & Integration.

VOS360 is built around docker containers & microservices using Kubernetes orchestration. It offers a rich API and easy to use features accessible at any time through an intuitive user interface.

The solution is cloud agnostic and integrates with a wide range of video applications. This neutrality enables rapid integration of new partners and capabilities at any time.



Flexible from Source to Screen.

End-to-end capabilities simplify all stages of the media processing and delivery chain. Receive content at the source and transfer to the cloud, then right to the viewer's screen. You will be able to streamline and unify your workflows to simplify operations.

It's a perfect combination of media operations with the most modern cloud infrastructure.



Advanced & Reliable DevOps.

Our DevOps team guarantees the highest levels of availability and reliability, around the clock. All IT infrastructures, media processing and delivery applications are always fully functional, with maximum uptime.

We take the guesswork out of your upgrades and enhancements. It's now seamless.

tivùsat HD Classic Set top Box



Full HD DVB-S2 MPEG2 / MPEG4 / HEVC 10 Digital Receiver with full access to the tivùsat channels offer, Tivùsat HD Smartcard included in the package and a single remote control to manage both the TV and the digital satellite decoder.



New Smartcard!

+55 HD CHANNELS

Every TV features and options just in one hand!



Un punto di riferimento nelle tecnologie A/V per i settori Televisivo, Cinematografico, Enterprise

Video Progetti S.r.l. rappresenta una delle maggiori aziende di distribuzione ed integrazione di prodotti per l'industria televisiva, cinematografica e delle telecomunicazioni. Con uffici in Roma e Milano, Video Progetti è in continuo contatto con i key players del settore e partecipa all'evoluzione del comparto industriale rendendo facilmente disponibili in Italia tecnologie di produzione innovative.

Vogliamo presentarci al mercato come un valido e solido partner anche per i progetti più ambiziosi. Progetti dove fantasia e creatività devono coniugarsi con la tecnologia e gli aspetti finanziari. Offriamo servizi con un elevato valore aggiunto per rendere accessibile ai nostri clienti l'innovazione tecnologica distribuendo alcuni dei marchi più interessanti fra i produttori di hardware & software per il mercato

televisivo e cinematografico.

Video Progetti cerca di comprendere ed anticipare i nuovi "business model" che i mercati ormai convergenti dell'Informatica, delle Telecomunicazioni e dell'Intrattenimento impongono agli attori del nostro comparto industriale. La chiave del successo di Video Progetti si trova nell'onesta valutazione del valore commerciale d'ogni apparato distribuito, nell'elevata capacità tecnica di integrare i prodotti in efficienti sistemi di produzione e nell'impegno teso a garantire un irreprensibile supporto ai propri clienti e la completa responsabilità dell'assistenza tecnica dopo vendita.

I nostri investimenti per il miglioramento delle risorse nelle sedi di Roma e di Milano, ed il programma di corsi di addestramento per il personale sono la chiara dimostrazione di una volontà aziendale orientata verso il continuo miglioramento. Tutti in azienda sanno che "la soddisfazione del cliente" è l'unico metro con cui si misura il nostro lavoro. L'organico della Video Progetti è composto da 27 professionisti, distribuito tra la sede romana e quella milanese: un gruppo di persone altamente qualificato, che accede costantemente a corsi di aggiornamento, tutti in grado di dare il supporto richiesto dai clienti, dalle più avanzate soluzioni tecnologiche all'assistenza tecnica pre e post-vendita, alle soluzioni finanziarie.



NAGRA is the digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen user experience solutions for the monetization of digital media.

The company offers content providers and DTV service providers worldwide secure, open and integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences.

Our comprehensive technology portfolio is designed to address today's ever-evolving pay-TV and OTT market and enable content value protection, active content monetization and smart business operations with a focus on cloud-based and "as a service" strategies for pay-TV service providers and content owners.

NAGRA solutions include our cloud-based security service platform, CAS/DRM, forensic watermarking, anti-piracy services and direct-to-TV solutions, an integrated multi-service pay-TV solution and low-latency sports OTT streaming, AI-driven pay-TV data



analytics platform, and media asset management. Find out how we can help you deliver the next generation of pay-TV services by contacting us at dtv@nagra.com



Mosai.co è una società italiana di consulenza e service ad alta tecnologia, sicura e affidabile, punto di riferimento per i progetti digitali più innovativi. Integriamo tutta la filiera digitale, rimanendo costantemente in contatto con i principali attori del mercato IT e media e assicurando libertà ai nostri partner per concentrarsi sui propri obiettivi, in totale fiducia.

Meride, prodotto di mosai.co, è una piattaforma video innovativa sviluppata in Italia per gestire i tuoi contenuti video, live e on-demand, creata dall'esperienza con i più grandi protagonisti del digitale. La tecnologia scalabile e ottimizzata per la massima distribuzione e compatibilità unita a strumenti di analitica strategici, rendono il prodotto indispensabile per ottimizzare le tue revenue video e raggiungere i tuoi obiettivi di ingaggio e crescita dell'audience.

Nexilia, prodotto di mosai.co, è la prima soluzione all-in-one in Italia che mette a disposizione tutte le risorse necessarie per far crescere il tuo progetto digitale. Gestione e sviluppo tecnologico, analisi e ottimizzazioni per la crescita dell'audience, opportunità di monetizzazione con advertising e branded content sono solo alcuni dei benefici inclusi che rendono Nexilia il prodotto necessario a far crescere e consolidare il tuo business, mentre tu continui a occuparti dei contenuti.



"CVE è un'azienda di grande esperienza che da oltre 30 anni si occupa della realizzazione di progetti broadcast per una clientela esigente, mettendo al primo posto il successo dei suoi clienti.

Ci poniamo infatti non come semplici fornitori, ma come partner della tua azienda, motivo per cui abbiamo particolarmente a cuore la riuscita del tuo progetto, soprattutto se ambizioso."

COMMUNICATION VIDEO ENGINEERING:

Il tuo partner per la creazione,

I nostri servizi:

- CONSULENZA TECNICA
- DEFINIZIONE PROGETTO E DESIGN
- INSTALLAZIONE E SETUP PROGETTO
- IMPLEMENTAZIONE PROGETTO
- SUPPORTO H24

l'esecuzione

il supporto del tuo progetto di broadcast

DOVE SIAMO

Via F.lli Bandiera, 52 - Verano B. (MB)

Via Teulada, 52 - Roma (RM)

+39 0362 805778

info@cve-italy.com

+39 06 37350207

Tipologia dei progetti già realizzati:

- CONTRIBUZIONI
- ROUTING SEGNALI (MCR) E MESSA IN ONDA (PLAYOUT)
- SISTEMI DI MONITORING
- SISTEMI DI DEVICE MANAGEMENT
- SISTEMI DI FILE TRANSFER & ASSET MANAGEMENT
- SISTEMI DI TRASMISSIONE DTH / DTT / OTT



Google Cloud can help media companies launch and monetize new distribution channels, maximize the value of content and build deeper relationships with audiences - utilizing our secure global infrastructure, leading data analytics and AI capabilities, collaboration and productivity solutions, and expertise in operating planet scale media services.

Planet-scale streaming

Future-proof your distribution by running your streaming services on the same global infrastructure that powers Google services such as YouTube and Gmail

Innovate while reducing costs with AI

Google is a leader in AI and ML, and we are bringing our expertise to your video workflows by providing simple, powerful AI solutions to increase operational efficiencies in areas such as content discovery, video search and recommendations

Data governance and security

We are committed to protecting the privacy and security of your precious content and your customers' data. You own your data and hold all rights to your content and IP



Data analytics that drive outcomes

Our solutions democratize access to data insights so you can quickly integrate them into your organization, driving ROI across teams in marketing, programming, ad revenue and subscriber acquisition and retention

Bringing the best of Google to you

Our cloud team works hand in hand with your engineering and technology teams, and helps bring together the best of Google's offerings to the media industry

MediaPower enables media workflows through products and services that empower organizations to create, manage, deliver, and monetize digital content. Founded in 1993, MediaPower started as an integrator of networking and storage solutions for the broadcast industry, with products from top brands like SeaChange, DDN, NetApp, and Dalet. MediaPower has since developed multidisciplinary expertise in IT-based workflows, media management, content acquisition & distribution, and digital transformation, with offices in Europe, Asia, and the US, and a global presence in over 30 countries through partners.

MediaPower brings best-of-breed technologies from different content creation, management, and distribution brands into its offerings and also develops its suite of services and applications that enable the use of video throughout an organization's internal and external communications under its Arkki SUITE family.

With the widespread use of video and digital media in many different aspects of any business or vertical industry, MediaPower aims to serve not just the traditional broadcast and media space, but also content publishers, institutions, and corporate organizations to help them shift to technology and data-driven operations that deliver value to their customers.



Lutech Answers to Broadcasters Painpoints

Improve Customer Engagement & Monetization

- CRM, marketing automation, contact center solutions
- Design, build and manage data warehouses and BI solutions
- Data Analysis and Big / Fast Data solutions
- Content Management and Digital Marketing

Optimize Operations and reduce Operational costs

- Artificial Intelligence solutions for automatic metadata extraction from video content
- Robotic Process Automation and Intelligent Automation solutions
- Managed Services/ Smart Infrastructure Mgt

Continuous innovation also at the infrastructure level

- Design, build and manage hybrid cloud infrastructures
- Migration from pure hardware to software applications through containerization
- Design, build and manage state of the art data/voice/video IP SDN networks
- Build and manage reliable and state-of-the-art video solutions and networks

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