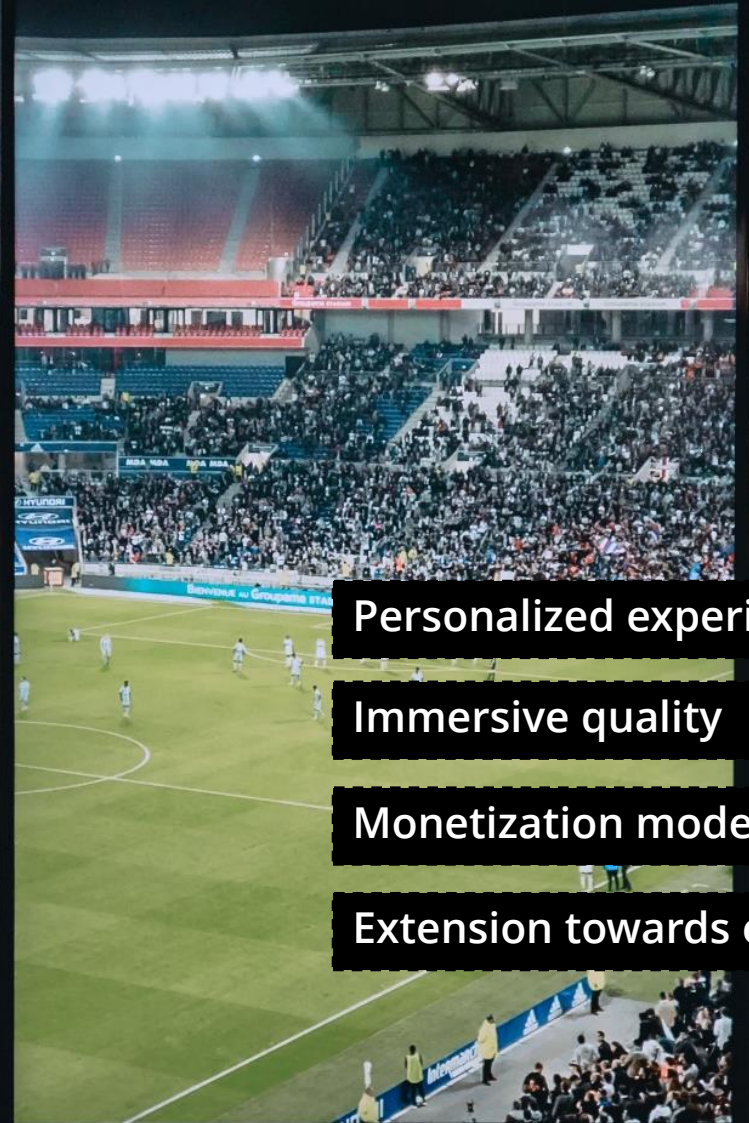


# Net Insight

Per Lindgren

# Live experience beyond broadcast



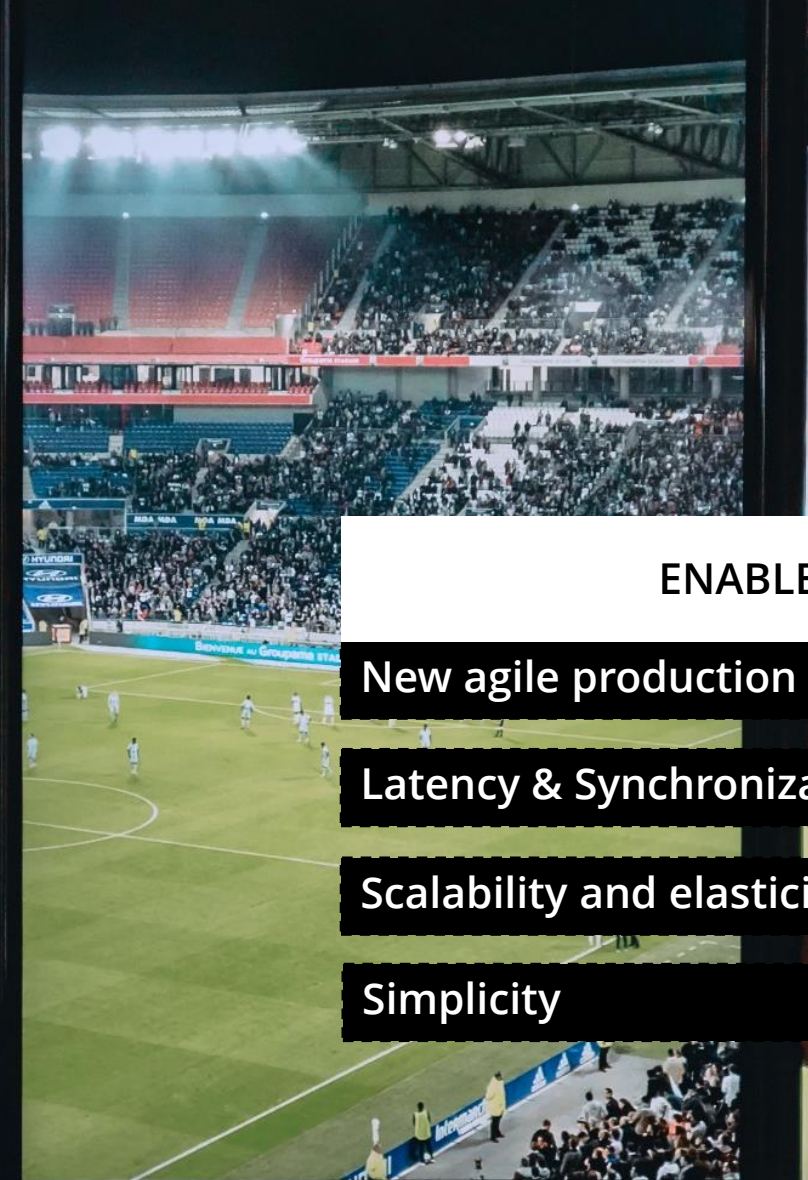
Personalized experience

Immersive quality

Monetization models for live

Extension towards enterprise

# Live experience beyond broadcast



## ENABLERS

New agile production workflow

Latency & Synchronization

Scalability and elasticity

Simplicity

# Cloud as game changer for end-to-end workflows and a more immersive experience

