



TECH TALK FED 2020

Sept 22, 2020

Presenter: [Steve Miller Jones](#)

WHAT WE DO



On-Demand
and Live Video



Software, Files,
Digital Media

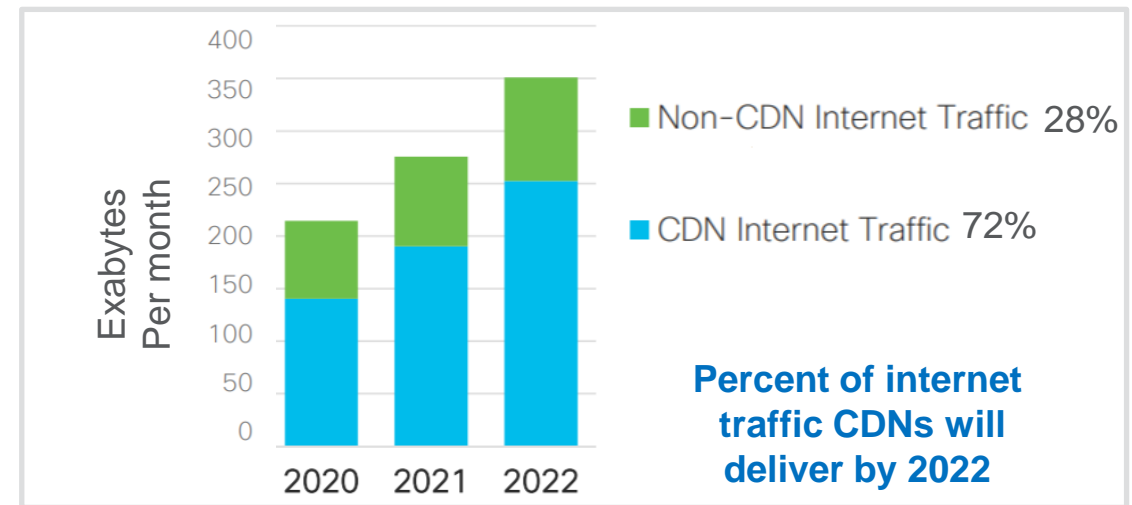
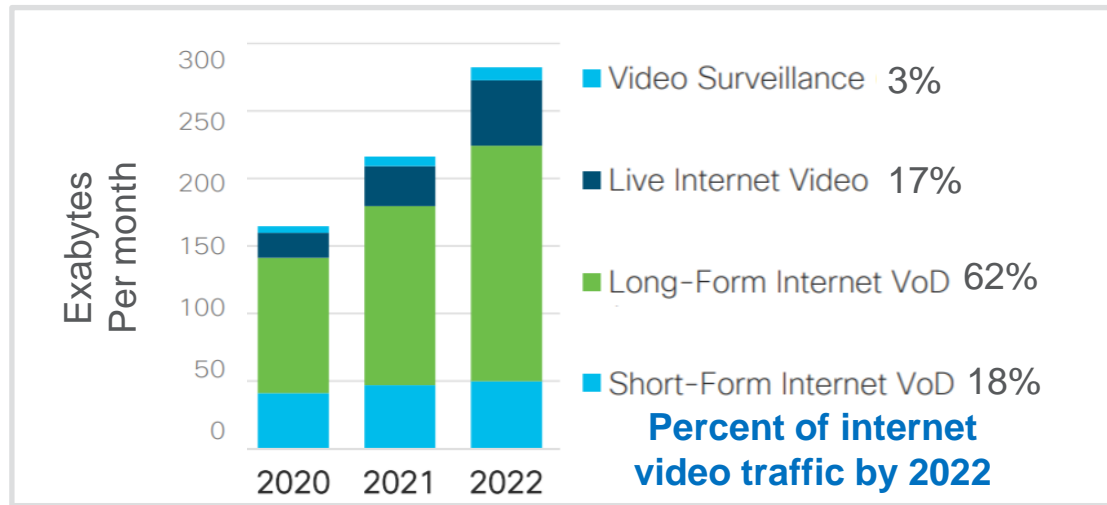


Web
Content

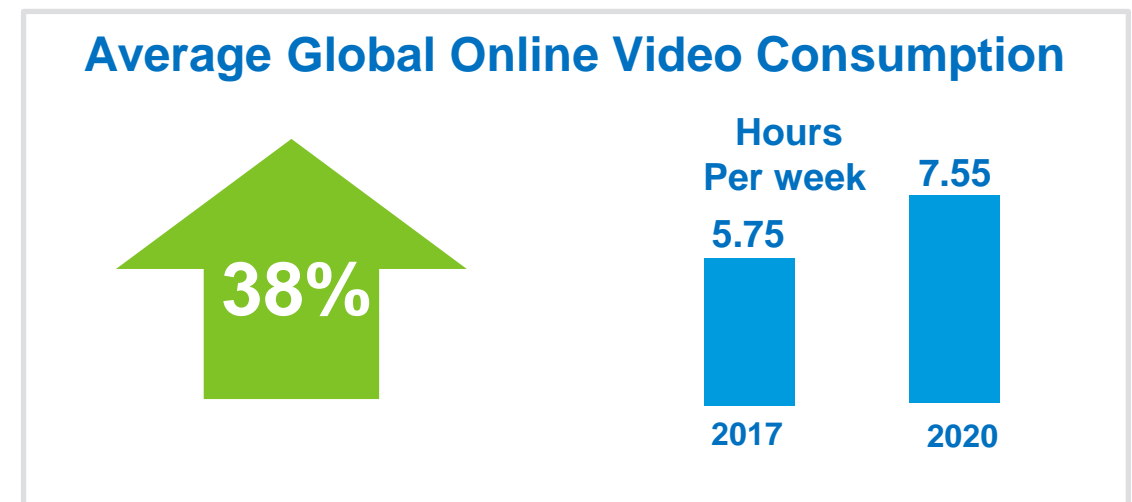
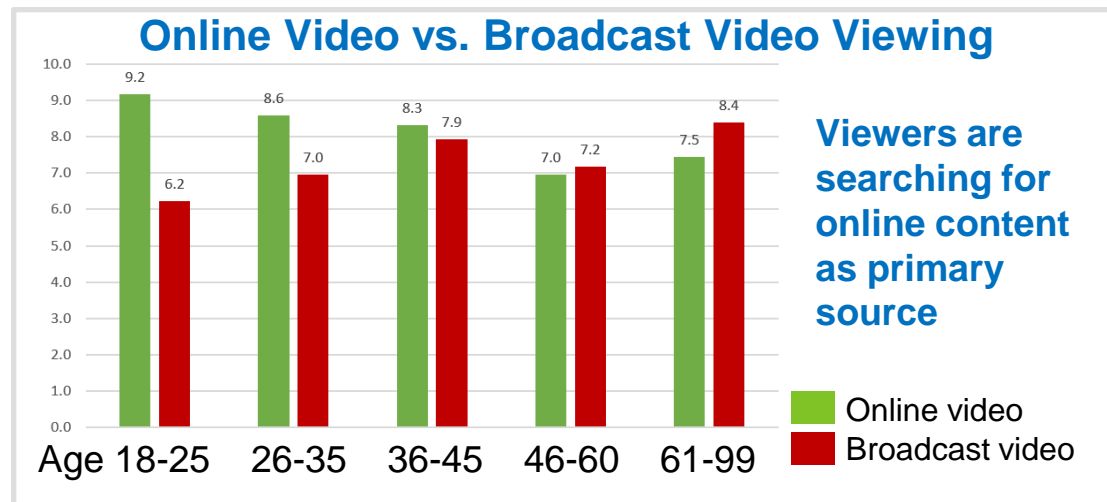


Edge Compute
Workloads

CURRENT TRENDS IN GLOBAL MEDIA DISTRIBUTION



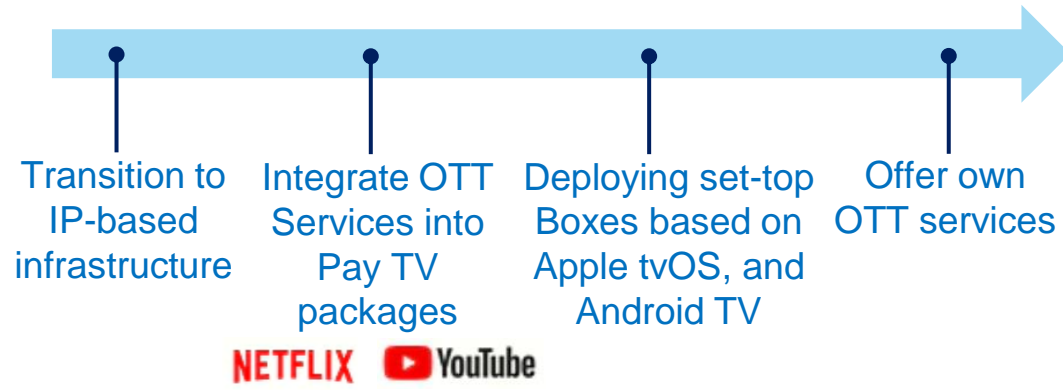
Source: Cisco VNI Global IP Traffic Forecast, 2017-2022



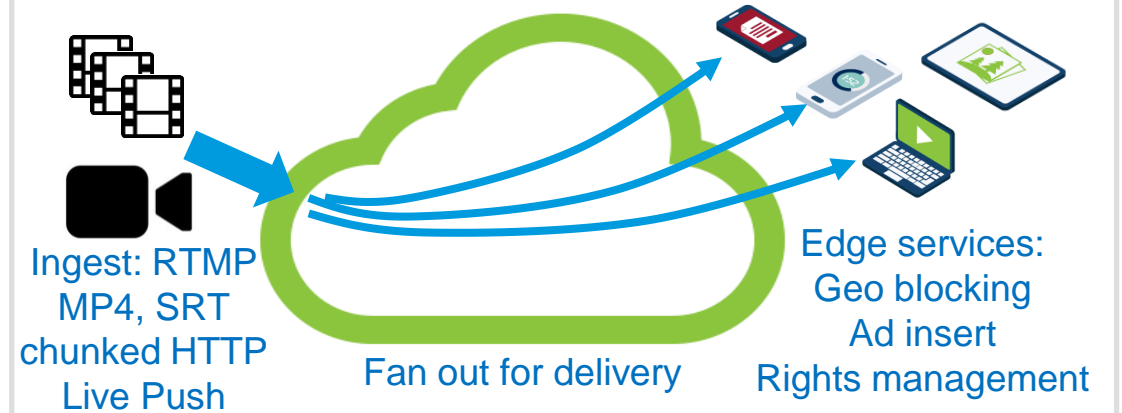
Source: Limelight's State of Online Video Report 2020

CURRENT TRENDS IN GLOBAL MEDIA DISTRIBUTION

Cable Providers Embrace OTT



CDNs Support an End to End Video Ecosystem



Lower Latency Streaming Trend



Lower Than Broadcast Latency

