



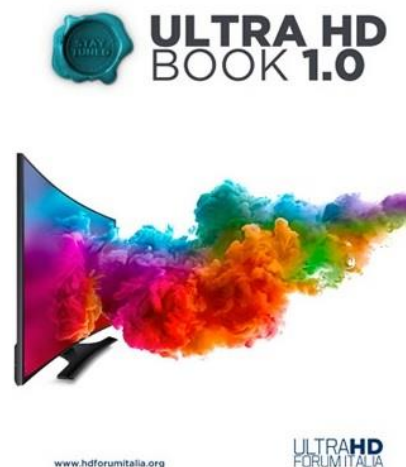


European Digital Forum 16 years of digital commitment



Since 2004 hosted by the City Administration of Lucca
Dime Comunicaciones & Comunicare Digitale organize and promote the European Digital Forum
 THE UNIQUE DIGITAL FREE ENTRANCE EVENT IN EUROPE
 NICHE TARGET THE DIGITAL B2B INDUSTRY
350-400 EXPERTS AND C-SUITE LEVEL PROFESSIONALS
 FIRST CLASS INTERNATIONAL NETWORKING





The latest developments in the fields of media, strategy, technology, regulation and content for the new digital scenarios.



16th European Digital Forum – June 6/7 2019

EVENT OUTLINE

TWO DAYS FREE ENTRANCE

EVENT WITH MEETINGS,
CONFERENCES, ROUND TABLE,
B2B NETWORKING, **DEMO AREA**,
SHOWCASE, SOCIAL EVENTS
WORKSHOPS





16th European Digital Forum – June 6/7 2019



**Extensive agenda
High caliber speakers
Most influential leaders
Content providers
New media industries**

**A new digital scenarios for
4K/UHD CLOUD COMPUTING VR AR OTT BLOCKCHAIN 5G AI CONTENT**

Special Events Hosted

ULTRAHD
FORUM ITALIA
Beyond Definition



HbbTV

5GCity



A great opportunity to debate the avant-garde technologies and TV development offered by
UHDTV, HbbTV, Dvb-T2, 5G, AI, Cloud Computing, VR, AR, OTT, Dtt, IPTV, HD.

Institutional Network



DG Connect European Commission, European Parliament, DVB, DIGITAG, FAME, EBU, DVB, Ultra HD Forum, AGCOM, MISE, Confindustria Radio Tv, Digital Tv Group, UHD Forum Italia, HbbTV Forum, Fondazione Ugo Bordoni, Ofcom, Digital UK, CSA France, Afdesi, Aedeti.

Huge Networking



In 15 years of history



3733

Delegates



761

European
Companies

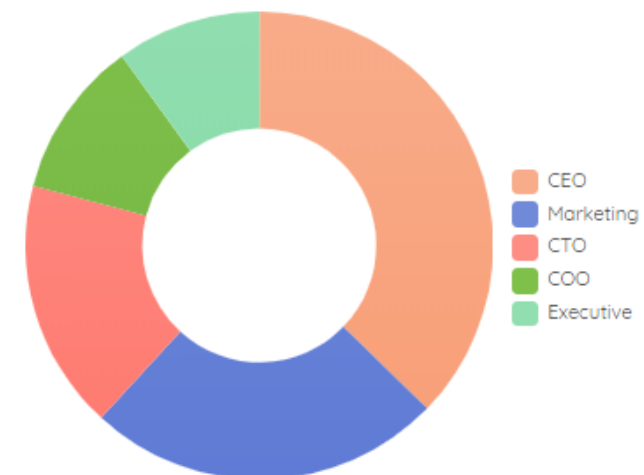


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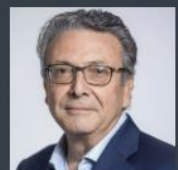
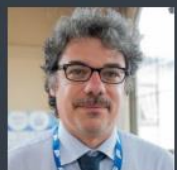
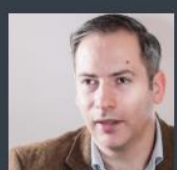
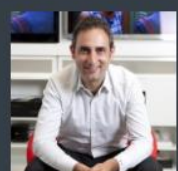
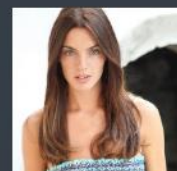
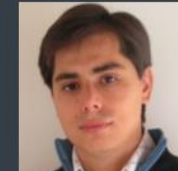
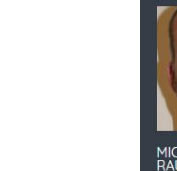
Countries



Who participates in Lucca?



Speakers 2018

											
RENATO FARINA Eutelsat Italia	MASSIMO BERTOLOTTI Sky Italia	LUCA BALESTRIERI Rai	ANNA HEROLD European Commission	PAUL GRAY IHS Markit	ALBERTO SIGISMONDI TIVU	ANDY WILSON Dpp	LUCA OTERI Tim	FRANCESCO LEVEQUE Samsung	SONIA GOT Mediaset España	MARKUS FRITZ Eutelsat	STEVE MILLER JONES Limelight
											
BENITO MANLIO MARI HDFI	PIERPAOLO SALVADERI Radio Mediaset	SIMONE D'AMELIO BONELLI A&E Networks	LEEN SEGERS LucidWeb	EMILI PLANAS Mediapro	ALAN EVANS Ericsson	FRANK POPPELSDORF Irdeto	ALBERTO MORELLO Rai	ROGER CASAS ALATRISTE El Cañonazo	MIRIAM LAGOA VIDAL Movistar +	MAURO PANELLA Fox Networks Group	MATTIA CAVANNA Sony Pictures Television
											
MAURIZIO GIUNCO Confindustria Radio Tv	MOHAMMED HAMZA S&P Global Market Intelligence	BENJAMIN SCHWARZ Ultra HD Forum	ENRICA PINTORE Event Host	MARCO PELLEGRINATO Mediaset	VALERIO MOTTI Viacom Italia	ROLANDO PALUDO Sony Italia	PAOLO IACONO HSE24	GIOVANNI FIENGO KINETON	MARZIA AMICONI STUDIO AMICONI	GINO CARROZZO Nextworks	GABRIELE ELIA Tim
											
MICKAEL RAULET ATEME	VILIM BARTOLUCCI FASTWEB	RICCARDO ARMUZZI NAGRA	GINO ALBERICO RAI CRITS	LUCA QUATTROPANI Altran Italia	SERGIO ELIA Hispasat						

Speakers 2017



FEDERICO DE
MOJANA
DI COLOGNA
OLYMPIC CHANNEL



RENATO
FARINA
EUTELSAT



PATRIZIA
TOIA
PARLAMENTO EUROPEO



PAOLO
CESARINI
COMMISSIONE
EUROPEA



LUCA
BALESTRIERI
RAI



DEBORAH
BERGAMINI
PARLAMENTO ITALIANO



MATTIA
CAVANNA
SONY PICTURES
TELEVISION



BENITO MANLIO
MARI
HDFI



VALERIA
QUATTRINI
RAKUTEN WUAKI



IAN
MUNFORD
AKAMAI



MARCO
PELLEGRINATO
HDFI - MEDIASET



SERGIO
ELIA
HISPASAT



LUIGI FILIPPO
ECUBA
EUROSPORT
(DISCOVERY GROUP)



BARBARA
LANGE
SMPTE



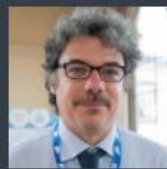
HANS
HOFFMANN
EBU



FRANCO
SIDDI
CONFINDUSTRIA RADIO
TV



MAJA
CAPPELLO
EUROPEAN
AUDIOVISUAL
OBSERVATORY



MASSIMO
BERTOLLOTTI
SKY ITALIA



ALESSANDRO
GIGLIO
GIGLIO GROUP



PAOLA
NEBBIA
SHEARMAN & STERLING



FULVIO
FARACI
SISVEL



FRANCISCO
ASENSI
TARKINIA



FABIO
MURRA
V-NOVA



MAURIZIO
RAFFAELI
FOX NETWORK GROUP



SIMON
GAUNTLETT
DOLBY



FRANCESCO
LEVEQUE
SAMSUNG



EUGENIO
LA TEANA
RTL 102.5



MARK
HARRISON
DPP



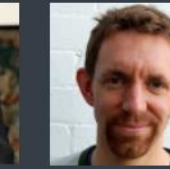
PETER
SYKES
SONY PROFESSIONAL



SERGIO
CALABRESE
VERIMATRIX



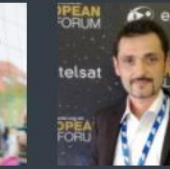
ALBERTO
MORELLO
RAI



ANDY
HICKMAN
EUROFINS



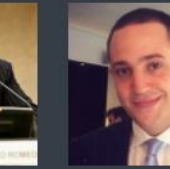
PATRICK
PALMER
ADOBE



VILIM BARTOLUCCI
FASTWEB



CARLO
ROMEO
RTV SAN MARINO



ABED
LARAQUI
EURODATA TV
WORLDWIDE



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**COMUNICARE DIGITALE STAFF
WILL BE HAPPY TO ASSIST YOU
FOR A FORUM 2019
UNFORGETTABLE EXPERIENCE**





Andrea Michelozzi - Carla Bressan

FED 2019 Organization

+39 338 1827 877/+34 606 516 106

michelozzi@comunicaredigitale.it

bressan@comunicaredigitale.it



comunicaredigit

